



“Magiray” series of cosmetic products has been developed and manufactured since 1995 in collaboration with several leading professional laboratories.

All “Magiray” products are the results of advanced scientific developments combined with wisdom and experience of folk medicine.

“Magiray” professional line is developed and built on cholic principles according to which correction of cosmetic defects is aimed at regulation of all physiological processes in skin. All ingredients act cholistically and allow a wide range of combinations enhancing and complementing each other. Therefore, using just a few products it is possible to create a wide array of treatments in beauty salons, addressing various aesthetic problems of all skin types.

The products are saturated with the newest and traditional active components, including herbs, flower and fruit extracts, vitamins, fruit acids, minerals and sea products. Many of these components are protected by international patents.

Due to variety and high concentration of active components the products are notable for their multifunctionality, effectiveness and economy in use.

***Classic “Magiray” consumer line** is developed for individual home use as a complementary care to the professional beauty treatment.*

***Universal consumer line HisHers®** is developed both for men and women of all ages and provides daily hygienic care for face and body.*

“Magiray” products underwent clinical testing in the dermatological department of Ichilov hospital in Tel-Aviv and proved to be hypoallergenic.

***Professional cosmetic line** is successfully used in leading Israeli SPA in 5* hotels in Eilat and the Dead Sea. These products are also used by professional cosmetologists in Israel, Russia, Ukraine, Byelorussia, Romania, Bulgaria, Cyprus, Kazakhstan, Canada, the USA, Germany, Uzbekistan, Azerbaijan, Tajikistan, Holland and New Zealand.*



“Magiray” cosmetic products:

- Comply with GMP guidelines;
- Provided with the whole set of licenses, granted by the Pharmaceutical Department of the Israeli Ministry of Health;
- Certified by the Institute of Quality Control and Standardization ISO-9001-2000;
- Meet the standards of the E.U. and the U.S.A. for such kind of products.

PROFESSIONAL LINE

I. GENTLE AND EFFECTIVE SKIN CLEANSING, EXFOLIATION OF HORNY CELLS, FRESHENING COMPLEXION

The skin health and beauty entirely depend on the integrity of skin protective systems - water holding barrier, acidic mantle, normal microflora, natural antioxidant and antimicrobial components on skin surface. Since these systems are sensitive to hot water, detergents and organic solvents (such as alcohol), skin protection can be easily disrupted during cleansing. That is why a correct choice of cleansing preparations is so important – it determines the success of professional beauty treatments and allows achieving the best results.

Two-components cleansing system – an exclusive cleansing system for all skin types, including extremely sensitive.

1. Pure Cleansing Gel
2. Purifying Hydrophilic Cleanser

Description: Exceptionally thorough and, at the same time, delicate skin cleansing is achieved by successive use of two preparations: Pure Cleansing Gel and Purifying Hydrophilic Cleanser. The first - actively hydrates the layer of skin dead cells, promoting their exfoliation from the skin surface. The second - easily dissolves make-up and other fat-soluble substances on the skin surface. The system exhibits high cleansing ability while preserving the skin acidic balance and protective barrier.

Usage conception: The products are used for gentle and effective skin cleansing, preceding any cosmetic procedure. Both preparations are mixed directly on the skin surface to form a cleansing emulsion. The emulsion is easily washed off by water, leaving the skin absolutely clean, fresh and velvety. The products are free of surfactants and fragrances and are recommended for all skin types, including sensitive skin and eye contour area. Hydrophilic cleanser takes away any make-up, including long-lasting ones.

Active ingredients: allantoin, lavender & rosemary essential oils, azulene, lithospermum (shikonin).

Facial Toners for normal, dry, oily and problem skin

Description: The toners refresh and tone up the skin, facilitating absorption of the following cosmetic preparations. The products are free of alcohol and as a result do not overdry and damage the skin. The toner for oily skin possesses antiseptic activity. The toner for dry/normal skin hydrates the skin and restores its acidic balance.

Usage conception: An irreplaceable product in beauty salons used after every step of cosmetic procedures for calming down irritation, as well as cleansing, refreshing and toning up the skin. The toner for normal/dry skin is also used for applications in eye contour areas. Suitable for sensitive and couperose skin.

Active ingredients: algae, butcher broom, cucumber and witch hazel extracts, lactic acid, guaiazulene, allantoin.



II. SCRUBS AND PEELINGS: DEEP CLEANSING, SMOOTHING SKIN IMPERFECTIONS AND STIMULATION OF SKIN RENEWAL

Scrubs and peelings improve the condition and appearance of all skin types by removing upper layer of dead cells, stimulating skin renewal and facilitating absorption of active ingredients from the following products.

They are known to rejuvenate aging skin through visible reduction in depth of wrinkles, improved elasticity and suppleness, elimination of excessive keratinization, uneven pigmentation and so on. They also effectively restore moisture balance, smooth the skin surface and reduce scaling of dry skin. Finally, they markedly improve thick and oily skin, unclogging pores, reducing postacne marks and preventing comedones formation.

Peelings and scrubs prepare the skin for intake of active preparations by opening clogged pores, removing excessive sebum and providing even penetration of active components.

Active Alpha Exfoliator

Description: Active serum with renewing complex (AHA-10%). Easily absorbed by skin, promoting gentle exfoliation of keratinized cells. Moisturizes the skin, speeds up its renewal, improves tone and refreshes complexion.

Usage conception: The exfoliator is used to improve condition of both aging and thick oily skin. It is used also to facilitate penetration and enhance effect of other active ingredients and to prepare the skin to plastic surgery, dermabrasion and deeper peelings, including GLYCO CARE and HERBA WINE.

Active ingredients: glycolic acid, chamomile, cucumber and echinacea extracts, lavender essential oil, aloe jelly, hyaluronic acid

Natural Peeling

Description: Completely natural anhydrous product for deep cleansing and skin renewal - free of preservatives, detergents and chemical fragrances. Due to almost 100% concentration of active components (salts, minerals, pineapple extract, calendula oil) the product gives instantaneous effect. Within 1-2 minutes it removes dead cells from the skin surface, restores the skin healthy look and resilience. The product enhances water-holding ability of dry skin and markedly improves condition of oily problem skin.

Usage conception: The product is used as a scrub for comedonous skin with heterogeneous horny layer. The product is applied to wet skin and rubbed gently until the crystals dissolve. It is also used as an enzyme peeling for stimulation of skin renewal and replenishing its mineral composition. Efficiency of peeling is regulated by adding different quantities of water.

Active ingredients: Dead Sea salts, pineapple extract, calendula oil

Foaming Scrub Papaya

Description: The product contains mild cleansing additives and papaya enzymes which effectively unclog pores and exfoliate dead cells. The scrub promotes skin renewal, improves elasticity and cell metabolism and conditions the skin for the intake of active products.

Usage conception: Foaming Scrub is a universal product for deep skin cleansing. To ensure the best result, it is recommended to apply the scrub to the wet skin, rubbing gently for 1-1.5 minutes. Rinse with plenty of water. In case of rough, oily and keratose skin leave the scrub on for 2-3 minutes, then massage with wet hands, adding water as needed, and remove with wet sponges (Mag-sponge).

Active ingredients: papaya juice, vitamin C, panthenol, green tea extract, chitosan

GLYCO CARE renewing complex (cream + peel off mask)

Description: The complex consists of 2 product – **Glyco-cream** (AHA-18%; BHA-1%; pH-3.5) and peel-off **Glyco-mask** (AHA-8%; pH-3.5). Optimal concentration of renewing complex allows active ingredients to penetrate into skin and their synergistic action provides gentle, but effective stimulation of skin regeneration.

Usage conception : The products are suitable for any skin type, including sensitive one. They are also used for recuperation of stressed skin (after plastic surgery, dermatological treatment, after pregnancy, long illness and so on). The products are applied one after another. Each procedure increases accumulative peeling effect and enables cosmetologists to predict and modulate the results.

Active ingredients: glycolic, salicylic, lactic and kojic acids, vitamin C (ascorbic acid), zinc oxide, kaolin, coenzyme Q10, ginkgo, rosemary and orange extracts, milk and wheat proteins, collagen.

HERBA WINE peeling activator

Description: Winy peeling-activator – an intensive activating peeling on the basis of alpha-, beta- and polyhydroxy acids (acidity – 30%; pH – 3,0-3,2), natural vinegars and stimulators of skin renewal. Its effectivity results from the presence of broad spectrum of highly concentrated acids and synergistic action of herbs extracts.

Usage conception: Herba Wine peeling stimulates the skin exfoliation and remodelling. Renews epidermis, stimulates destruction of old and defective collagen and elastin fibres, activates synthesis of new ones. Herbs extracts possess antioxidant and regenerative activity, prevent the skin traumatization because of peeling. Successive use of GLYCO CARE and HERBA WINE considerably raises effectiveness of the procedures, prevents premature aging, corrects defects of oily problem skin.

Active ingredients: AHA (glycolic, lactic, mandelic acids, PHA (glutamic, lactobionic acids), azelaic and salicylic acids, natural vinegars (apple, apricot, peach), extracts of grape seeds, absinthium, nettle, ginger, dandelion, pomegranate, pomegranate oil, hyaluronic and nicotinic acids.

GREEN COFFEE PEELING

Description: Creamy peeling-scrub with stimulating, renewing and toning up effect. Easily and thoroughly removes dead skin cells, prevents premature aging. Coffee extract and renewing complex from three kinds of seaweeds tones up the skin and muscles, stimulates blood circulation and lipolysis in fat cells allowing to achieve lifting effect. Owing to special texture and composition of Green Coffee Peeling the skin remains smooth, elastic and young looking.

Usage conception: GREEN COFFEE PEELING is used for preparing the skin to the procedures for correction for body skin defects (cellulite, hyperkeratinization etc.) Ideal for express-procedures in SPA salons. Suitable for face and body skin.

Active ingredients: Knotweed, Bladder Wrack, Laminaria, Red Algae, Aloe Juice, Witch Hazel, Coffee seed, Cocoa powder, Glycolic Acid, Seabuckthorn, Dehydroacetic Acid, Benzoic Acid

III. CARE OF DRY AND MATURE SKIN: REGENERATION, MOISTURIZING, NOURISHMENT, PROTECTION

The products, described below, are developed taking into consideration the latest scientific data about mechanisms of skin aging. They contain rich nourishing and moisturizing complexes, natural antioxidants, gentle whitening additives and a wide range of anti-aging plant extracts.

Besides, the skin care can be further complemented with the products, described in the sections I and II (see the corresponding sections) and masks from the series “7 notes”: CalmiFin (calming and regenerating mask for delicate couperose skin); LiftoFin (anti-aging mask with moisturizing and lifting effect); Argalane (nourishing and regenerating mask with famous argania oil); LightoFin (lightening mask, improving the skin texture). Detailed description of these masks is given in the section VII.



Triple Clarifying Complex

Description: The unique multifunctional product for renewing, intensive moisturizing and lightening of any skin type. Its gentle but effective skin lightening action is achieved by synergetic action of kojic acid, vitamin C, green tea, mulberry and bearberry extracts. This composition not only lightens the skin without damaging and irritating it, but also possesses bactericidal, regenerating, antioxidant and softening effect. The product also contains other plant extracts with astringent, soothing and invigorating effect. After using this complex the skin looks refreshed and youthful.

Usage conception: The preparation is used as a cream, a mask or as a gommage peeling. It goes well with other products, intensifying their effect. When used before deep cleansing, TCC softens the skin and eases extraction of comedones, difficult to access. As a cream, it is used for improving appearance and condition of skin with uneven pigmentation as well as dry, aging, tired and oily inflamed skin. It is also recommended for use before and after plastic surgery, laser resurfacing and other stressful procedures to prevent unwanted pigmentation. As a mask or gommage peeling it is used in case of postoperative scars, postacne and for prevention of postacne. It can also be used for massage in case of fading skin with hyperpigmentation.

Active ingredients: green tea, knotweed, mulberry, bearberry, hydrocotyle, licorice and laminaria extracts, babassu, safflower and jojoba oils, kojic, ascorbic (vitamin C), lactic and linoleic acids, components of Natural Moisturizing Factor (NMF), glucose, fructose, aminoacids (proline, aspartate, serine, glutamate).

Unispheres Active Gel with active unispheres

Description: A unique serum-gel with intense smoothing, regenerating and slightly lightening effect. Vitamins A, E, ceramides and coenzyme Q10 preserve their activity in unispheres and are released, when penetrating into the skin. A rich complex of active components contains all substances, required for nourishment, hydration, improving elasticity and restoring skin protective barrier. The product possesses protracted effect.

Usage conception: The preparation is used as a mask (15-20min.) after preliminary massage (2- 3 min.) in order to dissolve unispheres. To further increase efficacy, it should be used under AlgActive Mask. The serum-gel goes well with other preparations (one by one or mixed) for raising its antioxidant activity. Suitable for all skin types.

Active ingredients: elastin, collagen, mistletoe, witch hazel, green tea, soapwort, massoy, licorice extracts, unispheres (vitamins A, E, ceramides 3, coenzyme Q10), caviar extract, hyaluronic, kojic, and ascorbic acids, wheat gluten, chitosan

Hexa-Cream wrinkle corrector

Description: Cream for intensive care of aging skin. Contains concentrated (20%) acetyl-hexapeptide-3 – a revolutionary ingredient, often called “botox without injections”. The cream relieves tension of facial muscles, thus smoothing out mimic wrinkles (“smile and frown” lines), acting softly and without side effects. The cream is especially effective for correction wrinkles in eye, lip and forehead areas. Its rejuvenating action is intensified by other anti-aging components: alpha-

lipoic acid – universal antioxidant, tomato extract, rich in carotenes (alpha-and beta carotenes, lycopene), algae extract – stimulates collagen synthesis in skin, shea butter – nourishes and hydrates the skin, Dead Sea minerals – restore water balance of mature skin.

Usage conception: For the desired effect it is necessary to provide penetration of active ingredients through the skin corneous layer. For this reason it is recommended to use this cream after Glycocare complex and Alpha-Exfoliator, which increase the skin permeability for active ingredients.

Active ingredients: acetyl-hexapeptide-3 (argireline), shea butter, pomegranate, algae, tomato and aloe extracts, Dead Sea salts, allantoin, alpha-lipoic acid, vitamin E.

Plantain Lifting Gel

Description: Invigorating serum-gel, saturated with herbs extracts. Possesses lifting, healing and anti-inflammatory effect, hydrates and tones up the skin, instantly eliminates irritation. Prepares the skin for intake of other preparations, increases their effect, contributes to better assimilation of active components.

Usage conception: Universal product, going well with other products of this series. Recommended as a restorative healing preparation at any stage of the procedure and also as a conductor serum before applying stimulating, nourishing and renewing masks.

Active ingredients: plantain, witch hazel, hydrocotyle and laminaria extracts

Tender Gel Mask

Description: Multifunctional hypoallergenic product on the basis of natural plant extracts. Promptly and effectively moisturizes dehydrated skin of any type, eliminates irritation and reddening, restores damaged skin. Delicately exfoliates dead cells, suitable for couperose, seborrheic and extremely sensitive skin. Reduces inflammation in acne.

Usage conception: The preparation is used as a soft bio-peeling in case of very sensitive skin. It can also be used for skin rehabilitation after all kinds of peelings and after burns. To invigorate its effect, it is recommended to apply Mag-polymask or Mag-stripes on top of the mask. The gel goes well with nourishing preparations, raising significantly the level of skin hydration.

Active ingredients: aloe (juice, extract), geranium, cucumber extract, allantoin



Pearl mask

Description: Nourishing mask for dry and mature skin. Eliminates traces of fatigue, firms and lightens the skin, restores its freshness and glow, brightens complexion, tones up the skin, supplies the skin with all necessary trace elements, stimulates tissue regeneration, possesses antioxidant effect., counteracts wrinkle formation.

Usage conception: The mask creates an immediate effect of well-groomed and smooth skin. Indispensable in express-treatments, goes well with gels and serums. Can be used as a finishing protective preparation in autumn and winter.

Active ingredients: guanine, hydrocotyle and lithospermum (shikonin) extracts, algae, vitamins A and E, kaolin.

Queen's Jelly

Description: Tender silky serum with ultra-rich formulation, developed especially for very dry, tired skin with disturbed barrier. Instantly calms and softens irritated, cracked and scaly skin. For this reason it is especially recommended for recovery after aggressive cosmetic procedures, dermatological treatment and irritated skin after all kinds of depilation. Ideal for the lip and eye areas.

Nourishes, hydrates, soothes, protects, regenerates and rejuvenates the skin. Anhydrous formula. Provides perfect and stable effect of soft and silky skin.

Usage: Can be used as an emergency preparation for immediate relaxation of stressed, dry, rough and cracked skin. To achieve the best result the product is applied in thin layer and spread gently until the desired effect of silkiness is achieved. It is also used to hydrate, nourish and invigorate fragile and aging skin (especially thin skin in eye contour area). In this case, the preparation is applied on top of Plantain Lifting Gel or Phyto-Essence.

Active ingredients: royal jelly, wheat germ oil, corn and sunflower oils, vitamins A and E, panthenol (provitamin B5), azulene

IV. CARE OF OILY SKIN: SEBOREGULATION, ASTRINGENT, PORE REDUCING, CALMING AND ANTISEPTIC EFFECTS

This group of products addresses the most common problems of oily skin, prone to acne formation: oily sheen, enlarged and clogged pores, comedones, inflammation, irritation, excessive desquamation and growth of pathogenic microflora.

To complement and enhance the effect of these products, it is recommended to use preparations, described in the sections I and II (see corresponding sections), gel products (section III) and masks from the series "7 notes"- AstriFin Mask on the basis of clay (astringent, calming, mating, resolving effect); SeboFin Mask (calming and seboregulating mask for sensitive skin with signs of seborrhea); PuriFin Mask (seboregulating mask, suppressing growth of bacterial flora)

Astringent Mud Mask

Description: Mask for oily and problem skin on the basis of Dead Sea mud. Possesses pronounced astringent, anti-inflammatory and antibacterial properties. Restores freshness and healthy look of the skin.

Usage conception: The mask is used in all programs for oily skin for the purpose of detoxification, pores reduction and absorption of excessive skin oil.

Active ingredients: Dead Sea mud, kaolin, witch hazel extract, camphor, menthol, lemongrass essential oil.



Sambucus Mask

Description: Anti-inflammatory healing mask for oily, problem, acne-prone seborrheic skin. Soothes irritated skin, improves microcirculation, reduces oiliness. Contains natural bactericidal component – elder, sage and thyme oils, hamamelis and myrrha extracts. Being a natural antibiotic elder does not disturb the skin normal microflora and does not cause adaptation unlike pharmacological antibiotics.

Usage conception : The product is used in all programs for oily acne-prone skin as a mask or a local anti-inflammatory agent after deep cleansing.

Active ingredients: aloe juice, witch hazel, elder, green tea, myrrha and knotweed extracts, kaolin, sage and thyme essential oils, corn starch

BalancePlus

Description: Moisturizing emulsion for all skin types, including sensitive one with signs of seborrhea. Hydrates and calms irritated and inflamed skin, protects from free radicals.

Usage conception : It is used either as a concluding cream in a variety of beauty treatments, or in combination with other preparations for combined masks or layer-by-layer massage. In case of problem skin the product is especially efficient with Herbs Powder at a ratio of 2 to 1.

Active ingredients: aloe juice, witch hazel, green tea and Job's tears extracts, vitamin E, allantoin, sunscreens.



Herbs Powder

Description: Natural antiseptic powder on the basis of lichen, possessing the properties of natural antibiotics. Perfectly reduces irritation, fights pathogenic microflora, absorbs excess skin oil and lessens its secretion.

Usage conception: Used (a) as a base for dry massage, (b) for preparing a fresh mask in combination with Balance+, Sambucus mask and Plantain Lifting Gel, (c) as an antiseptic powder at the final stage of cosmetic procedures after removing single pimples and (d) as a base for procedures with high frequency apparatus.

Active ingredients: extracted lichen powder, rice starch, talc, zinc oxide, calamine, sulfur

V. PRODUCTS FOR MASSAGE: REVIVING OF TIRED SKIN, STIMULATION OF BLOOD CIRCULATION AND METABOLISM, RAISING THE SKIN TONE AND ELASTICITY

This group of products is used in all massage programs for face and body. The products provide even and prolonged sliding, nourish and tone up the skin. They possess lifting effect, calm down irritation and effectively hydrate the skin, leaving it pleasantly fresh. Reduce the signs of cellulite.

Myrrha Skin Balsam Renovator

Description: Exclusive nourishing additive. Renews fading tired and pale skin of face, neck and decolette, improves elasticity and flexibility. The product can be added to preparations for body care to prevent appearance of stretch marks. Reduces keratinization if rubbed locally. An exceptionally efficient and effective product.

Usage conception: Polishing Myrrha Balsam is used as an enriching additive with masks and massage preparations to create a unique effect of kid skin.

Active ingredients: myrrha, green tea, knotweed extracts, olive, coconut and wheat germ oils, kaolin, beeswax, soybean sterols

30min. Massage Cream

Description: Universal airy massage cream. Along with maximally long sliding, it provides the skin with nourishing, moisturizing and toning up elements. Due to the fine molecular structure of botanical oils, the cream allows the skin to "breathe". The cream contains main components of natural moisturizing factor, such as glucose, fructose, lactic acid, inositol, glycine, sodium PCA. It enables to





make up for the deficiency of these necessary for skin elements in the process of massaging. The cream promotes cracks healing, eliminates skin scaling and stimulates tissue regeneration.

Usage conception: An ideal product for all programs, including massage. Rinsing is not required.

Active ingredients: aloe juice, coconut, sweet almond and jojoba oils, Natural Moisturizing Factor (NMF), vitamin B3 (niacinamide), carrageen

Slender Body Heating Cream

Description: Active heating cream for improving body skin elasticity during cosmetic procedures. The cream nourishes body skin, stimulates metabolism, improves capillary and vessel elasticity. Possesses antiinflammatory and antioxidant effect, reduces puffiness, tones up and smoothes the skin.

Usage conception: The cream is meant for anticellulite programs in beauty salons and SPA, for medicinal massage in case of rheumatic joint lesions and myalgia.

Contraindications: skin damage, irritation, varix dilatation, infection, allergic reaction to some cream components

Active ingredients: horse chestnut, kiwi, green papaya, Dead Sea water, caffeine, benzyl nicotinate

Herbs Touch SPA Oil

Description: An oil with soothing effect. Contains a mix of natural vegetable oils and extracts of medicinal plants, serving as a conductor of their healing properties. The oil is beneficial in mental stress and inner anxiety, depression. **Usage conception:** The oil is meant for providing maximal long hand sliding during massage. Being added to bath it softens and moistens the skin.

Active ingredients: jojoba seed extract, olive oil, argania oil, Sesame Oil, retinyl palmitate, tocopherol, spearmint oil

Baby Touch SPA Oil

Description: Tender oil with regenerating effect. Improves complexion and skin protective properties, calms and prevents irritation. Suitable for sensitive skin with disturbed barrier and for delicate baby skin. **Usage conception:** The oil is meant for providing maximal long hand sliding during massage. Being added to bath it softens and moistens the skin.

Active ingredients: peach, apricot, chamomile, grape seed, sweet almond, argania, olive, jojoba and sesame oils, retinyl palmitate, tocopherol

Ocean Touch SPA Oil

Description: Oil with toning up effect on the basis of natural vegetable oils with addition of medicinal herbs and algae extracts. The oil stimulates metabolism, eliminates water excess and toxins from intercellular space, reduces puffiness, improves muscular tonicity and blood circulation

Usage conception: The oil is meant for providing maximal long hand sliding during massage. Being added to bath it softens and moistens the skin.

Active ingredients: argania, olive and sesame oils, jojoba extract, retinyl palmitate, tocopherol, linalool, citronellol

Warm Touch SPA Oil

Description: Oil with heating effect for anti-cellulite and anti-spasmodic massage. The oil stimulates metabolism, removes venous and tissue congestion. The skin receives necessary nourishment and is enriched with oxygen, improves the work of lymphatic system.

Usage conception: The oil is meant for providing maximal long hand sliding during massage. Suitable for warming procedures in case of muscle spasms and cold. Being added to bath it softens and moistens the skin.

Active ingredients: argania, olive, sesame, chili pepper, camphor and paprika oils, jojoba extract, black pepper, menthol, retinyl palmitate, tocopherol, citronellol

VI. INTEGRATIVE COSMETIC CARE: PREPARATIONS WITH UNIVERSAL ACTION

This group of products is suitable both for face and body, going well with instrumental beauty treatment. The products contain a wide range of active ingredients, possessing healing and renewing properties, such as aloe, algae, natural oils, Dead Sea salts and others. Besides, they can be supplemented with exfoliating products from group I and II (see the corresponding sections) and with gel preparations from section III.

Universal Nourishing Cream

Description: Multifunctional cream for beauty salons. Perfectly goes well with gel forms (Tender Gel Mask, Malvani Gel and other), essential oils and dissoluble extracts (coffee, algae and cocoa powders). The cream contains high concentration of vegetable and aromatic oils which significantly improve the skin turgor and elasticity.

Usage conception: The cream is used for regenerative massage of the whole body (10-15min.) and nourishing wrapping. It is especially effective after peelings and scrubs (Papaya, Green Coffee, Natural Peeling).

Active components: stearic acid, soybean oil, beeswax, shea butter, borage seed oil, pumpkin seed oil, evening primrose oil, allantoin, ylang ylang oil, calendula oil, tocopherol, retinol, ascorbic acid, castor oil, coconut oil, palm oil, pomegranate seed oil, lavender oil, aloe ext.

Malvani Gel

Description: Active anionic gel, free of fats and oils. It is saturated with healing herbal extracts, stimulating metabolic processes, renewal and regeneration of damaged skin cells. Contains hydrophilic elements that bind and retain moisture in epidermis. Ideal for instrumental methods of cosmetic care.

Usage conception: The gel is negatively charged, so it can be used in procedures using electric appliances.

Active ingredients: aloe juice, mallow extract, wheat proteins, lactic acid.

Mineral Dry Toner

Description: Concentrated dry toner, universal, handy and efficient for beauty salons. Perfectly cleanses, refreshes and regenerates the skin. Its activity is regulated by the quantity of water for dilution: one teaspoon per ½ glass of water for oily skin; ½ teaspoon per ½ glass of water for normal/dry skin; ½ teaspoon per one glass of water for body skin.

Usage conception: Used as a tonic and also for compresses, applications, masks and baths. The solution is electrolytic, so it can be used for galvanic procedures.

Active ingredients: Dead Sea salts, sage, peppermint, thyme, lavender, basil and wild marjoram oils, azulene.

AlgActive Powder Mask (*Plastifying*)

Description: Active plastifying mask – an indispensable preparation for effective cosmetic care. The mask contains complex of natural seaweeds, rich in minerals, trace elements and vitamins, providing quick and impressive effect. The mask smoothes and hydrates the skin, stimulates intracellular metabolism, reduces puffiness, helps to restore face contour. Used separately or on top of other preparations for increasing their activity.



Usage conception: Mix thoroughly one part of powder with 2-3 parts of algo-gel or water. Stir intensively. Apply quickly and evenly with spatula or brush to the desired skin areas, then press the mask along the edges. Leave on for 15-20 minutes and remove the mask as one layer. Rub off with a suitable toner.

Active ingredients: Seaweed complex

AlgActive Gel

Description: Active gel with tender light texture and high concentration of medicinal herbs. Free of fats and oils. Possesses hydrating, soothing and healing effect.

Usage conception: The gel is used for applications – an unwoven tissue is soaked in the gel and then applied to the desired skin areas, covering it with a film for 20-30min. Finally, the tissue is removed and the excess of gel is blotted. It is also used instead of water at a ratio of 1 to 2-3 to make AlgActive Powder Mask more effective (see AlgActive Powder Mask – usage).

Active ingredients: plantain, mallow and chamomile extracts

Seaweed Instant Powder

Description: Mixture of several kinds of natural seaweeds - an active additive to various cosmetic formulations (water, oils, creams and others). The formulations activate micro-and macro-elements in seaweeds thus raising effectivity of other products and widening the list and variety of procedures for face and body care. Seaweeds contain a large quantity of iodine, chlorophyll, sodium and potassium salts, a wide range of vitamins: A, B1, B2, B6, B12, C, E, K, biotin – vitamin H, panthotenic, folic and other acids. They are famous for their healing and antiseptic properties and ability to bind moisture, soften the skin, help to preserve its elasticity and prevent cellulite formation.

Usage conception: the product is widely used: 1) for massage; 2) for applications and masks; 3) for peeling; 4) for wrapping; 5) for bath

Active ingredients: read algae, laminaria, kaolin

VII. A UNIVERSAL SET OF MASKS: 7 NOTES FOR COSMETOLOGIST'S IMPROVISATION



Like creating a music, using only 7 notes, the same is with 7 masks, which can be used both separately and in combination with each other and creating new formulations with new effects. Due to multifunctionality and thoroughly thought-out composition the masks ideally supplement preparations, belonging to other groups and allow to solve a wide range of problems that cosmetologists encounter in cosmetic care.

PuriFin Fluid Mask for oily acne-prone skin

Description: Exclusive product, free of fats and oils, developed especially for oily acne-prone skin. Notably enhances penetration of other preparations into the skin. Sepicontrol® complex – a patented ingredient, regulates sebaceous gland activity, inhibits growth of bacterial flora, reduces formation of free fatty acids. Components of Natural Moisturizing Factor (NMF) hydrate the skin without increasing its oiliness, restore NMF, disturbed due to spirit and surfactants. Encapsulated coenzyme Q10 penetrates into skin, effectively protecting it from hazardous environment. Possesses antiseptic and healing effect.

Usage conception: The mask is used at various stages of cosmetic care depending on the kind of program. A thick even layer is applied to the skin, massaging lightly to break the capsules. The mask also can be left on for 15-20min and then rinsed with water. With layer-by-layer massage or subsequent masks rinsing is not required.

Active ingredients: Seppicontrol® complex, incapsulated coenzyme Q10, knotweed extract, vitamin B3 (Niacinamide), components of Natural Moisturizing Factor (NMF), allantoin, vitamin E.

SeboFin Mask *for sensitive skin with signs of seborrhea*

Description: Tender soft cream-gel mask for sensitive skin with the signs of seborrhea. Perfectly softens, reduces irritation and calms inflamed skin. Provides removal of seborrheic scales and stops skin itching. The mask can be used for hair to reduce dandruff.

Usage conception: The mask is applied evenly as a thick layer for 15-20min. The mask is used at various stages of cosmetic care. No need to wash off. It can be used in combination with Astrifin mask for intensifying sebo-regulating process and contracting pores and PuriFin mask for intensifying sebo-regulating and antiseptic effect. It is also suitable for eye contour area.

Active ingredients: honeysuckle, chamomile and seabuckthorn extracts, aloe juice, vitamin E, allantoin, zinc oxide

AstriFin Mask *for oily and problem skin*



Description: Kaolin-bentonite clay mask possesses astringent, calming and resolving activity. Due to the complex of plant extracts, the mask serves as an antiseptic, reduces the skin inflammation and irritation, speeds up renewal of skin cells. Kaolin and bentonite clays provide absorption of metabolic cellular waste and excessive skin oil, restrain growth of pathogens.

Usage conception: The mask is used in all programs of cosmetic care for oily problem skin. It should be applied evenly to the skin for

15-20 min. after deep cleansing or at the final stage of cosmetic care. The mask is used in combination with SeboFin mask for seborrheic skin and also in combination with Plantain Lifting Gel to intensify healing processes and PuriFin mask for sebo-regulating effect.

Active ingredients: aloe juice, kaolin, bentonite, green tea, knotweed, witch hazel extracts, camphor, zinc oxide

CalmiFin Mask *for delicate sensitive skin with couperose*

Description: Tender airy mask, saturated with natural components, especially selected for delicate sensitive skin. Improves the skin cell metabolism and removes metabolic waste. Firms and tones up capillary walls, improves skin turgor, calms irritated skin, hydrates and smoothes, removes puffiness. Ideal for eyelids care.

Usage conception: The mask is applied evenly for 15-20min. to facial skin, including eyelids area. No need to rinse. For intensifying its action use Blue Eye Cool Mask on top of it. Goes well with PuriFin mask (softens the skin at the final stage of cosmetic care and as an active prevention of premature aging for oily couperose skin) and LiftoFin Mask (anti-aging treatment of delicate, sensitive, mature skin).

Active ingredients: chamomile, butcher's broom, mallow and pilewort extracts, wheat germ oil, allantoin, vitamin E.

LiftoFin Mask *for all skin types*

Description: Intensively hydrates and smoothes the skin. High percentage of hyaluronic acid provides active moisture saturation, restoration of hydrolipid barrier and skin cell structure. The



mask contains components of skin Natural Moisturizing Factor (NMF), ensuring active hydration of mature skin. It also contains an aminoacid - hydroxyproline - essential building material for synthesis of collagen – a structural skin component, responsible for its smoothness and elasticity. Vitamin 3 (niacinamide) is known to reduce yellowness of aging skin. The mask is also used for skin rehabilitation after plastic surgery and deep peelings. Ideal for care of eyelids area.

Usage conception: The mask is applied evenly to the skin for 15-20 min. It is also used for layer to layer massage. No need to rinse. Cooling Eye Mask greatly increases efficiency of the procedure in the eyelids area.

Active ingredients: hyaluronic acid, panthenol, hydroxyproline, components of Natural Moisturizing Factor (NMF), ginkgo leaf extract, vitamins A and E, vitamin B3 (niacinamide), jojoba and wheat germ oils.

Argalane Cream-Mask for dry dehydrated skin

Description: Cream-mask, exceptionally rich in unsaturated fatty acids for care of tired, dry and mature skin. Exotic argania oil and components of Natural Moisturizing Factor (NMF) provide the skin with nourishing elements and restore barrier functions. Besides, vitamin 3 (niacinamide) is known to reduce yellowness of aging skin. The mask hydrates the skin and activates regenerative processes. The preparation is fully absorbed, leaving the skin supple and elastic.

Usage conception: Used separately as a mask or as a massage preparation for dry, tired and aging skin.

Active ingredients: argania, wheat germ and sweet almond oils, lithospermum (shikonin), components of Natural Moisturizing Factor (NMF), glucose, fructose, vitamin B3 (niacinamide), vegetable squalane, vitamins A and E.

LightFin Mask for all skin types

Description: Tender airy mask, containing extracts of 7 Alpine plants and alpha-arbutin for intensive lightening and renewing the skin (the components were tested *in vivo* and proved to be effective). Rich complex of active components provides stable and even skin texture and complexion.

Usage conception: Used in programs for problem skin for elimination of postacne marks and in programs for all skin types, including mature skin with irregular pigmentation.

Active ingredients: alpha-arbutin, yarrow, lady's mantle, mallow, balm mint, peppermint, butterweed and speedwell extracts, galactoarabinan, salicylic acid, carrageenan, vitamins E and C.

*The idea of Magiray professional line is
"minimum products – maximum opportunities".*

*Polyfunctionality and modularity of products always make
room for creative work of cosmetologists
and inventing new opportunities to achieve more effective results.
That is why the circle of our grateful clients continues to grow.*

Supplementary Materials & Accessories:

Description	Quantity in pack	Explanation
Blue Eye Cool Mask	1	For eye relaxation and activation of products, designed for eye contour area. Reusable.
Mag-stripes	100	Natural fibers “swell” in aqueous preparations and contribute to skin moisture retention, thus increasing ability of products to hydrate, remove irritation, exfoliate and prepare the skin to deep cleansing
Mag face/eye mask	24	
Mag fan brush	1	For mixing preparations and applying masks
Pressed Mag sponges	10	For removing the excess of products from the skin. In dry form they are used for body peeling. 5 x 9cm
Spatula	1	Length – 13cm
Cosmetic chair sheet	10	Unwoven material, thickness – 40gr Color – lilac-“Magiray” 50x70cm
Cosmetic stripless	10	
Cosmetic peignoir	10	
Cosmetic hair band	10	
Cosmetic head-sheet	50	
Cosmetic gown	10	

THE SCHEME OF HOME COSMETIC CARE USING PRODUCTS OF CONSUMER LINES: CLASSIC, HIS/HERS, FAST ACTION LINE

(detailed description of consumer products you can see in prospects for these series)

SKIN TYPE	MORNING	EVENING	1-2 TIMES A WEEK
<i>From dry to normal skin</i>	Water +Toner (dry/normal skin) + Phyto-Essence & Queen's Jelly (for face) + EDELE eye contour bio-cream	Cleansing Gel & Hydrophilic Cleanser or Pearl Cleansing Milk + Toner + Camellia or Replenishing Cream	Scrub Papaya + Active Alpha Serum + LiftoFin or Argalane cream mask or Pearl Mask
<i>From normal to oily skin</i>	Water +FA Refining Toner + EDELE bio-serum + EDELE bio-cream and/or Herbal Tone Base and/or ALOEplus SPF19 + EDELE Eye Contour Bio-Cream	ClarityPlus or Cleansing Gel & Hydrophilic Cleanser + Toner + BalancePlus or Phyto-Essence + EDELE Eye Contour BioCream	Natural Peeling + Active Alpha Serum + Tender Gel & CalmiFin cream-mask or Pearl Mask
<i>Young sensitive skin with disturbed barrier</i>	Water+ Toner (dry/normal skin) + Phyto-Essence or BalancePlus and/or ALOEplus SPF19 + EDELE Eye Contour Bio Cream	ClarityPlus or ClarityLight or Cleansing Gel & Hydrophilic Cleanser + Toner + Skin Renovation Moisturizer or Replenishing Cream	Scrub Papaya + Argalane Cream Mask + Tender Gel & CalmiFin cream-mask or Queen's Jelly
<i>Mature skin with signs of couperose</i>	Water + Toner (dry/normal skin) + CLC Skin Renovation Moisturizer or Replenishing Cream+ EDELE Eye Contour Bio Cream	Cleansing Gel & Hydrophilic Cleanser or Pearl Cleansing Milk + Toner + CLC Wrinkle Away Cream or Replenishing Cream	Scrub Papaya + Active Alpha Serum + Tender Gel & CalmiFin cream-mask or CalmiFin and/or LiftoFin Cream Mask
<i>Mature aging skin</i>	Water+ Toner (dry/normal skin) + Pure White Serum + CLC Skin Renovation Moisturizer and/or Lifting Tone Base SPF-30	Cleansing Gel & Hydrophilic Cleanser or Pearl Cleansing Milk + Toner + Active Alpha Serum + Active Alpha Cream + CLC Eye Contour Serum	Scrub Papaya + Active Alpha Serum + CLC Contour Mask (along wrinkles) + LiftoFin and/or Argalane Cream Mask and/or Pearl mask
<i>From oily to problem skin</i>	FA Soft Gommage + FA Refining Toner + BalancePlus or BalanceLight and/or Herbal Tone Base	ClarityPlus or Clarity Light + FA Refining Toner+ BalancePlus or Balance Light and/or FA Clay Mask If necessary – FA local care- Day+Night	FA Clean Scrub and/or Natural Peeling+ Active Alpha Serum+ FA Clay Mask and/or Tender Gel

Products for oily and problem skin are described in HIS/HERS and Fast Action Line prospects accordingly